

Mark Gimein

markgimein@gmail.com / www.markgimein.com / twitter: @chumpchanger / 347-497-0248

Independent Journalist (Feb. 2015 to Present)

• Interim/Acting Features Editor, Village Voice (Sept. 2016 to Present)

I assign and edit cover stories and other features for the weekly New York newspaper.

• Fusion Network, Full Time Consultant/Editor (May 2015 to Sept. 2015)

Developed data-driven approaches to covering criminal justice on a Ford Foundation-funded grant.

• Writer for print and online outlets, including **NewYorker.com**.

Bloomberg.com, Companies and Markets Editor (Oct. 2011 to Jan. 2015)

• Launched Bloomberg.com's first original, consumer focused online content, leading editorial development of two publishing/blogging platforms.

• Created The Market Now, a Bloomberg.com section about markets and the economy that explored subjects from New York real estate to income inequality to the European debt crisis.

• Planned strategies for expanding audience and social reach, and managed the home page.

• Conceived, assigned, and edited stories for Bloomberg.com and Businessweek.com.

• Together with editorial and product teams created a modern, responsive design for a 22M unique visitor a month website.

• Started the Market Now daily email newsletter and drove it to 120,000+ subscribers.

Writer/Journalist (2004 to 2011)

• **Columnist, Slate Group/The Big Money (2008 to 2010)**. Explored the world of money, from Steve Jobs' cancer to for-profit education, in a 2x weekly reported column for Slate's site about the economy.

• **Contributing Editor, New York Magazine (2005 to 2006)**. Wrote major magazine features such as "Little Better Yellow Different," and "The Equation," a view into the business of malpractice law.

• Wrote for other publications, including Businessweek and the NY Times Sunday business section.

Fortune (2000 to 2004), Senior Writer (2001 to 2004)/Staff Writer (2000 to 2001)

• Conceived and wrote high impact features and investigative stories. Profiled business guru Tom Peters and billionaire philanthropist George Soros. Created and reported "You Bought, They Sold," a survey of America's greediest executives. Investigated seminal stories of economic transition such as the looting of Qwest and the history of Wal-Mart's failed promises to workers.

• Won two Business Journalist of the Year Awards, given to about a dozen journalists for the best business reporting in the US and UK.

Salon.com, Tech/Silicon Valley staff writer (1999 to 2000). **The Industry Standard**, staff writer (1998 to 1999). **Adweek Magazines (1995 to 1996)**, researcher and TV stations reporter.

Education: Yale University, Bachelor of Arts in Philosophy, 1994.